



conference and **exhibits**

Exhibit Application Form



Exhibit application form

Santa Clara, California
March 16 - 18, 2010

All exhibiting companies receive a listing in the conference program.

Please describe the products or services to be exhibited in 100 words or less and e-mail this description to exhibits@worldwareconference.com at the time you submit this form.

Company Information

Company name

Street address / P.O. Box number

Suite/Floor

City, State, Postal Code

Country

Billing information, if different from above address

Company name

Street address / P.O. Box number

Suite/Floor

City, State, Postal Code

Country

Contact

Phone

Fax

E-mail

Website

Need help?
Please contact Chris Luxton at
exhibits@worldwareconference.com
or call
+1 (608) 826 5001 (US Central Time Zone).



conference and exhibits

Exhibit Type Selection **2**

6 x 8 ft. space only - US \$2,000

Includes:

- 6 x 8 ft. exhibit space
- rectangular table and two chairs
- wireless internet access
- conference attendance for one person
- one electrical outlet
- company listing with link on website
- company description in printed program

Booth Location Preferences **3_A**

Select exhibit space

First choice: _____

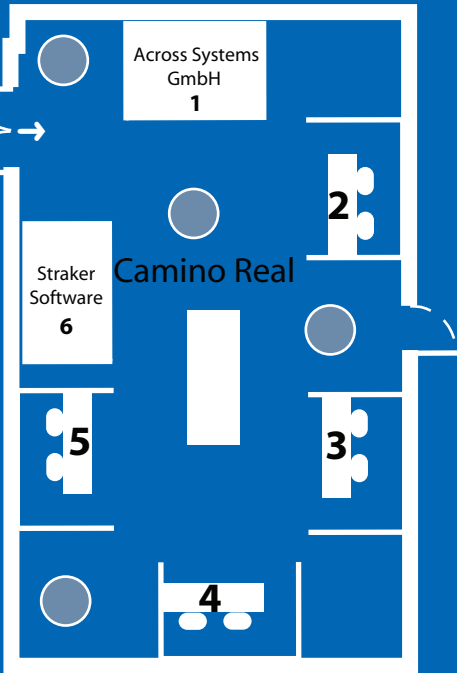
Second choice: _____

Third choice: _____

Metal Sponsors will be given priority, according to exhibit type and timing of sponsorship.

We will try to accommodate your location preference. If your first, second and third choices are already taken, we will attempt to assign you a space as close as possible to your preferred space.

Please note that the conference organizers reserve the right to **reassign exhibit space at any time in the interest of creating a cohesive exhibit.**



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Booth Personnel Registration



With paid exhibit registration, your company is allowed a complimentary conference admittance for one person. Please enter the name and e-mail address below for that person. By entering his or her name and paying all exhibitor fees, you will have completed his or her registration for the conference. No additional online registration is required.

Person in charge of booth. ◀

Name: _____

E-mail Address: _____

A networking dinner on March 17, 2010, is open to all Worldware conference attendees for an additional cost of \$50 per person. Please indicate below if you would like to attend the dinner.

- I will be attending the dinner.
- I would like to purchase _____ additional dinners.
- I will not be able to attend the dinner.



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Exhibition Rules

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The following rules become binding upon acceptance of this contract by **Worldware**, its sponsors and the exhibiting company.

Exhibitors are responsible for **all shipping arrangements** to and from the exhibition site.

A. Exhibit rental

The exhibit space rental is for the sole use of the contracting organization that appears on the Exhibit Application Form. No portion of the booth shall be sublet or assigned to another organization without the consent of the conference organizers.

B. Space assignment

Assignments will be made after the receipt of the application and payment on a first-come, first-serve basis. I understand that the conference organizers reserve the right to reassign exhibit spaces at any time in the interest of creating a cohesive exhibit.

C. Signs and advertising

No signs or advertising devices shall be displayed outside the exhibit space.

D. Exhibit hours

Displays must be staffed during all regular exhibit hours. Adherence to set-up and take-down schedule is required. Worldware reserves the right to curtail exhibits or parts of exhibits that reflect against the character of the conference.

E. Loss, damage

Neither Worldware, its sponsors, their employees or agents will be responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's property. By signing the exhibit space application, the exhibitor releases Worldware, its sponsors, their employees and agents from any agreement to indemnify them against any and all claims for loss, damage or injury. Exhibitors are advised to carry insurance.

F. Sales

Any on-site selling must comply with all laws regarding taxes.



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Exhibition Rules (cont.)

G. Printed materials

Printed materials may only be distributed within the exhibitor’s assigned booth and may not be placed in other areas of the conference venue without the consent of the conference organizers.

H. Storage of empty containers

Exhibitor must make separate arrangements for the storage of empty containers and shipping materials during the conference.

I. Termination

If the conference is terminated due to picketing, strike, embargo, injunction, act of war, act of terrorism, act of God, or a state of emergency declared by a government agency, the exhibitor waives any and all damages. Worldware may, after deducting all costs and expenses including a reserve for claims, refund to the exhibitor the prorated amount of all funds paid by the exhibitor.

J. Cancellation

No refund will be given for the cancellation of space after the assignment of space has been made. The space may be resold, reassigned or used by Worldware without benefit or refund to the exhibitor.

K. Events

Any function, event or meeting sponsored by an exhibitor must be scheduled in advance through Worldware and must not conflict with the conference schedule.



Exhibition Rules Agreement

Name: _____

Date: _____

Please sign and date to verify that you have read, **understand** and **agree** with the exhibition rules.

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We will **confirm** your exhibit registration and will **send you an invoice** once we have received your Exhibit Application Form.

Confirmation of Registration

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Please e-mail pages 1-5 of this completed form to **exhibits@worldwareconference.com** or fax to **+1 608 826-5004**.

Schedule and Logistics

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Exhibit Registration Schedule

January 15, 2010	Registration opens
January 20, 2010	Deadline for priority space selection for Metal Sponsors
January 21, 2010	Space assignments will be announced
March 1, 2010	Registration for exhibits closes

Exhibit Schedule

Set-up time for exhibits

March 16, 2010	1:00 pm - 5:00 pm
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Exhibit hours

March 17, 2010	8:00 am - 6:00 pm
March 18, 2010	8:00 am - 4:30 pm

Take-down time for exhibits

March 18, 2010	4:30 pm - 6:30 pm
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