



EXPAND YOUR MARKETS

Global Software Strategies

Santa Clara, California, March 15-17, 2011

Worldware Sponsorship Opportunities

Premier Worldware Sponsorship - \$5500

- Limited to 1
- Logo on conference signage
- Link and logo on website
- 1 Free conference registration
- 2 Advertising pages in program
- 1 Promotional piece in bag
- Acknowledgement at Opening Session

Wi-fi - \$2000

- Limited to 1
- Sponsor's signage in the conference's wi-fi area
- Company listing in program
- Half-page ad in program
- Instructional log-on email for attendees before event with sponsor's logo/link
- 1 Promotional piece in bag

Bags - \$3000

- Limited to 1
- Company listing in program
- Sponsor's name on item*
- Full-page ad in program
- 1 Promotional piece in bag or bag tag provide by sponsor

*One color imprint. Cost for multiple colors on request

Worldware Sponsorship Opportunities

Opening Night Reception - \$3500

- Limited to 1
- Company listing in program
- 1 Promotional piece in bag
- Acknowledgment of sponsorship at event
- Signage at event
- Company may welcome attendees at event
- Half-page ad in program
- Sponsor's logo and link in invitational e-mail before event

Bag Inserts - \$375

- Unlimited amount
- 1 promotional piece in bag

Dinner Sponsorship - \$4000 x 2 = \$8000

- Limited to 2
- Company listing in program
- Acknowledgment of sponsorship at event
- Signage at event
- Company may welcome attendees at event
- 1 promotional piece in bag
- Half-page ad in program
- Sponsor's logo and link in invite e-mail before event
- Please note: Dinner is not complimentary. Participants will pay to attend.

Notepads - \$1000

- Limited to 1
- Company listing in program
- Sponsor's name on notepad*

*One color imprint. Cost for multiple colors on request

Worldware Sponsorship Opportunities

Pens - \$1000

- Limited to 1
- Company listing in program
- Sponsor's name on item*

Post-its - \$500

- Limited to 1
- Company listing in program
- Sponsor's name imprinted on item*

Worldware Sponsorship Special:

If your company takes the Premier Worldware Sponsorship and an item sponsorship from the above list, you receive a 10% discount on the item sponsorships. (Items are Bag Inserts, Notepads, Pens, and Post-Its.)

For more information on all the Worldware Sponsorship categories, please contact Chris Luxon at sponsors@worldwareconference.com

*One color imprint. Cost for multiple colors on request